

Luther Luxembourg:

Luther in Luxembourg is a leading business law firm that was established in 2010. Relying on its international network, the firm's multilingual professionals advise domestic and international clients across numerous practice areas, particularly Corporate/M&A, Banking and Finance, Dispute Resolution, Investment Management, Employment, and Real Estate. Our clients, ranging from multinational corporations, investment funds, financial institutions to private equity firms, have placed their trust in our interdisciplinary legal advice that hits the mark. Luther employs 420 lawyers and tax advisors and is present in 10 German economic centers and has 11 international offices in European and Asian financial centers. Luther is a founding member of unyer (www.unyer.com), a global organisation of leading professional services firms that cooperate exclusively with each other. We are seeking to recruit a **Marketing, Communications & Business Development Manager** to support the firm's Marketing, Communications & Business Development Department.

Marketing, Communications & Business Development Manager (m/f/d) Permanent Employment Agreement – Full time

Your tasks:

As the leader of the Marketing & Communication Team, you will interact with the COO and the partners

- to plan and execute strategic goals and create marketing plans to support the respective areas
- identify marketing and visibility opportunities for the firm (events, speaking opportunities, partnerships, sponsorships, etc.)
- drive the department for completion of the annual objectives, project and manage the marketing budget
- actively contribute to pitches preparation and credential statements, coordinate submission processes (awards and legal directories) and production of the materials (brochures, leaflets, etc.)
- manage and actively participate to the marketing events
- manage the external communication, content production included
- provide relevant market researches, supervise accuracy and improvement of the CRM system

Your profile:

- **Experience:** at least 5/6 years' experience acquired in a law firm or in an advisory/audit firm;
- **Qualification:** a strong academic background and qualifications in Marketing/Communication (i.e. minimum a Bachelor's degree in Marketing/Communication or similar qualifications);
- **Languages:** native / fluent in English and French. Knowledge of German would be considered as an asset;

Contact:

If you are ready to take your career to the next level in a multicultural, international and dynamic environment, focusing on work-life balance and continuous improvement, please send your CV and a motivation letter to the following email (lu.recruitment@luther-lawfirm.com) with the MarCom-M reference.

Start date: as soon as possible

Bangkok, Berlin, Brussels, Cologne, Delhi-Gurugram, Dusseldorf, Essen, Frankfurt a.M., Hamburg, Hanover, Ho Chi Minh City, Kuala Lumpur, Jakarta, Leipzig, London, Luxembourg, Munich, Shanghai, Singapore, Stuttgart, Yangon

Legal Advice | www.luther-lawfirm.lu

Skills:

- Ability to deliver a high quality of work within tight deadlines;
- Solid organizational and project management skills
- Proactive and creative approach with ability to identify new opportunities
- Experience in working with cross functional teams with the ability to manage a team
- Excellent interpersonal and communication skills ; excellent writing skills and the ability to understand the attorney-client relationship
- Autonomous, self-starting person with a solutions-oriented mindset;
- Fair knowledge of the legal industry, experience in press relations
- Proficient with Microsoft Office (Excel, Word, Powerpoint, etc.), most common web tools and social networks.

What we offer:

- An attractive salary package
- A dynamic and friendly work place
- Participate in external legal trainings and soft skills as well as organize internal legal trainings
- Regular team events