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## Luther advises StudySmarter on cooperation

**The Munich EdTech Startup StudySmarter is expanding its digital offer and will in future also be addressing pupils. The startup has entered into a prominent cooperation with STARK Verlag, a German market leader in the field of exam preparation. Luther Rechtsanwalts-gesellschaft provided legal advice to StudySmarter on the conclusion of this cooperation.**

StudySmarter offers a comprehensive learning app that helps prepare for exams by creating individual learning plans. Up to now, the offer has been directed exclusively to students. From now on, StudySmarter will enter the school market with the goal of digitizing the preparation for exams. Further classes and school types are to follow in the near future.

In addition to STARK Verlag, the startup will be supported in the future by its cooperation partners: Ed Tech Startup EasyTutor, which helps students find qualified tutors, and Essen-based startup AbiHome, which operates the largest organizational platform for high school students in Germany.

### **For StudySmarter:**

Luther, Startups / Venture Capital: Philipp Glock (Senior Associate, Lead), Ema Buric (Associate)

Luther, IP / IT: Diana Wilfer (Counsel, Lead), Dennis Gültig (Associate)

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### **Brief Profile Luther**

Luther is a leading German commercial law firm that offers comprehensive legal and tax services. The full-service law firm, which has been awarded by JUVE as "Law Firm of the Year 2019", employs more than 420 lawyers and tax advisors and is

represented at 10 German economic centres and at 10 important investment locations and financial centres\* in Europe and Asia. Our clients are medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions worldwide. On the Continent, Luther is part of a group of independent leading law firms who have worked together for many years on joint cross-border projects.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit.

Our lawyers and tax advisors have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Further information is available at: [www.luther-lawfirm.com](http://www.luther-lawfirm.com)

\* including corporate services

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